

Ingenious Technologies is the market-leading independent technology provider for business analytics and marketing automation in the online marketing industry. Our clients include brands and companies from retail, fashion, lifestyle, finance, travel and telecommunication sectors. We offer an integrated platform, developed with state-of-the-art technology, for efficient online marketing and e-commerce.

To be the best, we are always looking for the best - we are looking for you!

Join our team in Berlin as

## TECHNICAL ACCOUNT MANAGER - ONLINE MARKETING / E-COMMERCE (M/F)

Shape your career with a challenging and inspiring position at Ingenious Technologies.

## **YOUR NEW JOB**

- You are empathetic: Person of contact for our national and international B2B clients (written and spoken)
- You are an expert in your area: Operational and technical support, relationship management and monitoring of customers based on internal classification and contractual service level agreements
- You recognise trends: Preparation and analysis of reports, as well as continuous monitoring and reporting
- You have everything under control: Monitoring and coordination of all activities and client objectives on a daily, monthly and yearly basis
- You are customer-oriented: Development of new tailor-made initiatives for customers to improve their KPIs
- You have an eye for detail: Support for customer setup process and ensure the running of all technical functionalities
- You look at the bigger picture: Participation in the strategic development and expansion of business relations, cross and up selling
- You know the business: Assistance with market and competitive analyses

## YOUR PROFILE

- 1 2 years of experience in the internet industry (online marketing / e-commerce)
- Experienced in popular online marketing platforms
- Experience in technical software support for B2B clients preferable
- Good knowledge of online marketing metrics and their evaluation
- Very good analytical skills in handling data and KPIs
- Technical know-how
- Good time and project management
- Firm and persuasive communication
- Very good knowledge of German and English and / or Spanish language skills
- Very good knowledge of MS Office, in particular Excel
- Deeply ingrained service mentality and experience in dealing with customers
- Open and genuine personality
- A healthy portion of humour

## **WHAT WE OFFER**

Let the positive working atmosphere in our highly-skilled and professional team inspire you. In order for you to unleash your potential, we rely on trust. Create your own daily routine to deliver the best results. You can find us in the heart of Berlin, Europe's favorite start-up location.

We are looking forward to hear from you! Please send us your application, including related documents, as well as your earliest possible date of entry and salary expectation.

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