

BILLING & ACCOUNTING

INGENIOUS ENTERPRISE

The Billing & Accounting functionality on Ingenious Enterprise is designed to automate all booking and payment processes for the management of both advertisers and partners in a closed, safe and GAAP-compliant system.

BENEFITS



Simplified booking and payment processes

The Billing & Accounting functionality simplifies online marketing, by making booking and payment processes for all businesses easy to manage, regardless of how many partners they work with. Businesses can create deposits, invoices and credit notes, as well as make use of the drag-and-drop template editor to customise the reports easily. These documents can also be reviewed as a PDF before being sent out. In return, partners can conveniently export these forms, sign them and send them back.



Clear documentation processes

Advertisers and partners are confronted with numerous transactions monthly. That is why

the documentation of all processes has to be as efficient and clear as possible. The Billing & Accounting functionality in Ingenious Enterprise is designed to do just that. Every accounting step between advertisers and their partners will be recorded, so that both parties gain the transparency they need.

Additionally, advertisers can group and sort their partners, such as according to currency or tax systems, for easy mass payments and a good overview of all accounts at a glance.



Automated invoices & payments

When paying partners, both e-commerce merchants and advertisers have the flexibility of choosing among payment methods, such as prepayment, post-payment or a hybrid of the two, according to their financial flexibility.

Should there be alterations in final orders due to last-minute cancellations and refunds, businesses can add bonuses or reductions to their reports to gain full clarity of all activities taking place.

Ingenious Enterprise also enables businesses to be global. All reports are available in multiple languages and currencies, and they are customised to the tax systems of the respective countries.

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THE TRACKING SYSTEM BEHIND IT

With Ingenious Enterprise, data is collected by an intelligent white-label tracking technology. All figures, such as conversions, views and clicks, are reliably derived from every step of your business. They are also collated from every partner and presented on a single platform according to your needs. The account journal can be exported with all historical actions relating to the transactions.

FEATURES AT A GLANCE



Accurate tracking of all accounting steps between advertisers and partners



Hassle-free management of multiple partners on a single platform



Easy creation and customisation of deposits, invoices and credit notes



Automated invoices and easy mass payments for greater efficiency

Interested? Test out our 3-month Try & Buy package
with all functionalities included.

ABOUT INGENIOUS TECHNOLOGIES

Launched in 2012 by experienced online marketing experts, Ingenious Technologies focuses on the development of innovative, scalable technology for performance-based, branding-oriented online marketing and e-commerce.

The one-product solution “Ingenious Enterprise” is developed to help advertisers, agencies and affiliates to monitor, analyze, optimize and process all their online marketing activities and partnerships across all channels and devices via a single platform.

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