

JUGGLING BETWEEN

MANAGING MARKETING BUDGETS
AND GROWING YOUR BUSINESS?



INGENIOUS ENTERPRISE CAN HELP.

THE PLATFORM FOR BETTER MARKETING DECISIONS

1 ACCURATE DATA FOR COMPREHENSIVE INSIGHTS

Through white-label tracking technology, you can **gather, structure and enhance all data** from your customers' interactions across all channels, partners and devices - compliant with European data protection laws.



2 OPTIMISE INVESTMENTS FOR HIGHER ROI

Visualise and identify patterns from your customers' behaviour via **real-time attribution**, and **determine the most effective combination** for the most amount of conversions.

3 EASY MANAGEMENT OF MARKETING PARTNERS

Manage your marketing partners centrally, from communication, ad media, and customizable commission rules. Identify and strengthen your strategic partnerships.

Ingenious Enterprise

For Business Analytics And Marketing Automation

4 YOUR GO-TO MARKETING PLATFORM

Consolidate and align data from your existing systems and databases seamlessly on a single platform. Use the applications you need to empower your digital marketing.

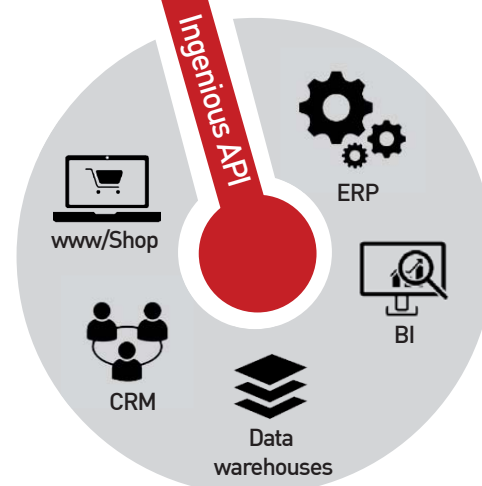
5 TAKE BACK CONTROL OF YOUR ACTIVITIES

Empower your sales and marketing team with easy technical integration processes and **reduce IT dependencies**.

6 INCREASE RESOURCE EFFICIENCY

Automate your processes from validation to payouts.

Focus your resources on growing your business with the scalable platform with international support.



More info? Get in touch with us!

sales@ingenioustechnologies.com

+49 30 577 02 6070