







If you're struggling to accurately and effortlessly make your partner marketing work for your business, the Ingenious Partner Management Platform is designed for you. With the four pillars of strength that our platform is based on, we've got your back at every step of the way!



TRACKING

Measure everything.

By tracking everything you measure every interaction and can finally understand the complete picture of your business!



ANALYTICS

Know your customers.

By understanding patterns in your customers' behaviour, you can identify marketing activities with most effective conversions.



MANAGEMENT

Create win-win business partnerships with PMP.

We take the work out of managing business partnerships for you AND your partners!



FINANCE

Finance made easy and flexible.

We ensure your financial processes become fussfree and efficient, so you can focus your resources on growing your business!









WITH INGENIOUS YOU GET

Single source of truth

Ingenious is built to be your leading system, structuring and consolidating data from all of your external providers, making it ready for analysis.

Fully comprehensive solution

We cover all your needs - from providing a publisher interface all the way down to storing your financial documents.

Time saving

We provide various automations so you can stop wasting your time with manual work.

OUR PLATFORM IS



Technology fee based

We believe in your success. That's why we charge monthly based on your platform usage, not on your business results.



Serviced by experts

Our team consists of online marketing professionals bringing many years of varied experience to the table.



Made in Germany

Founded and operating in Germany, we are proud of our strict data protection policies, as we remain on top of GDPR.

Join these brands and grow your business with the right partner management platform!













