Ingenious Technologies

PARTNER MANAGEMENT PLATFORM

I want to track to get accurate marketing data

Partner marketing can be very powerful in boosting your business further. To do so, tracking is key. With Ingenious, you can track and analyse all customer interactions with your business accurately, and finally understand the complete picture. Are you ready to track?
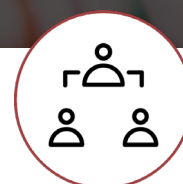
Measure accurately with first-party tracking

Get accurate data for accurate analysis. Track all relevant interactions to the highest precision and avoid potential ad blocking by using your own domains.

Tracking tailored for your business

Whether your customers are offline or online, and active via desktop or mobile, you can track and evaluate their interactions with ease.

Empower your partners to perform better

Motivate your partners with engaging voucher campaigns, and equip your partners with SEO-friendly tracking URLs to reap the benefits in organic search results.

As your leading tracking system, you benefit from:

- ▸ **Progressive attribution** to track customers offline, online, and across devices
- ▸ **Post-view tracking** to better analyse the effectiveness of your branding campaigns
- ▸ Provide **SEO-friendly tracking URLs** for your partners so they benefit from better organic search results
- ▸ **Voucher tracking** to quickly analyse your voucher campaigns and control their use
- ▸ **Basket freeze functionality** to ensure your vouchers add incremental value instead of last-minute cannibalization
- ▸ **Conversion forwarding** to transfer data and integrate other systems in real-time

What can Ingenious do for you?

Our powerful Partner Management Platform is designed for you to track, manage, analyse and payout your marketing partners - all in one place. This way, you can save resources and focus on improving your ROI.

Technology fee based

We believe in your success. That's why we charge monthly based on your platform usage, not on your business results.

Made in Germany

Founded and operating in Germany, we are proud of our strict data protection policies, as we remain on top of GDPR.

Serviced by experts

Our team consists of online marketing professionals bringing many years of varied experience to the table.

Join these brands and free your team from manual work while keeping control on all your operations now!

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VERTRIEBSGMBH

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