Many organizations have yet to take a deep dive into partnerships and see them as an important revenue stream. Some already have a wide array of partnerships without realizing it, as they are often spread across multiple departments and have siloed processes within the organization. This important source of revenue stream could include:

- Social influencers
- Brand advocates
- Referral partners
- Corporate benefit partners
- Product bundling partners
- Marketplaces
- Resellers

Leverage your partnership ecosystem.
PARTNER MANAGEMENT PLATFORM

Our Ingenious Partner Management Platform (PMP) is Europe’s most trusted SaaS technology for boosting marketing performance. It allows you to connect your channels and partners (direct affiliates, influencers and public networks), as well as to analyze the customer journey. This way, you can easily identify and increase your best revenue streams!

A reliable tracking engine to accurately measure every interaction for the complete picture

Innovative analytics capabilities to identify the most effective combinations in bringing revenue

A flexible management tool to connect and create win-win partnerships

A strong finance tool to make your processes from invoicing to payouts a piece of cake

THE AGILE PLATFORM FOR ANY BUSINESS MODEL

No matter whose data you want to track and optimize - advertisers, partners or both - with our platform you track from the beginning till the end of your customer’s journey.

Start using a technology tailored to your needs: contact us at www.i19s.com
NO MATTER WHICH BUSINESS YOU HAVE, OUR SAAS IS HERE FOR YOU!

1. BRING YOUR PARTNERS IN-HOUSE
   Develop the close relationship you always wanted with your partners and offer them their own platform!

   Perfect for:
   **CASHBACK / LOYALTY PLATFORMS**
   **PRICE COMPARISON PORTALS**
   **MARKETPLACES**

   TRUSTED BY:
   - idealo
   - weee

2. HANDLE YOUR ADVERTISERS IN-HOUSE
   Manage all the business with your advertiser's in one place and save your account managers hours of work!

   Perfect for:
   **PRODUCT PLACEMENT**
   **SOCIAL INFLUENCERS**
   **AFFILIATE MARKETING**

   TRUSTED BY:
   - logitravel
   - kreditech
   - brillen.de

3. CREATE YOUR OWN NETWORK!
   Shift to a 360 technology that provides you all the features your network needs to be successful!

   Perfect for:
   **PRODUCT PLACEMENT**
   **SOCIAL INFLUENCERS**
   **AFFILIATE MARKETING**

   TRUSTED BY:
   - Eficads
   - belboon
   - Cube Group
   - energyAds

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A POWERFUL AND RELIABLE TECHNOLOGY

**TRACKING & ATTRIBUTION**
Benefit from the most accurate tracking thanks to our first-party tracking system.

**OPEN API ECOSYSTEM**
Get full connectivity through our API to remove silos and win efficiency.

**INTEGRATIONS**
Don’t worry about the multiplicity of your martech stack, with our integrations you’ll find everything in one place!

WHICH ALLOWS YOU TO EASILY MANAGE YOUR PARTNERS

**PARTNER MANAGEMENT**
Set up your partners quickly and give them their own dedicated interface.

**CAMPAIGNS & VOUCHERS**
Whether you prefer campaigns or vouchers, our platform allows you to track the markets tendencies.

**PARTNER COMMUNICATION**
Write directly to your partners and keep them updated on the latest news.

WHILE KEEPING A CLOSE LOOK AT YOUR BUSINESS

**REPORTING & ANALYTICS**
Discover the depth of our reporting tools and analyze your customer’s journey at a glance.

**INVOICE & PAYMENT**
Handling commission models, invoicing and payment has never been so easy!

**PRODUCT DATA**
Get a dedicated space for your product data.

Start using a technology tailored to your needs: contact us at [www.i19s.com](http://www.i19s.com)