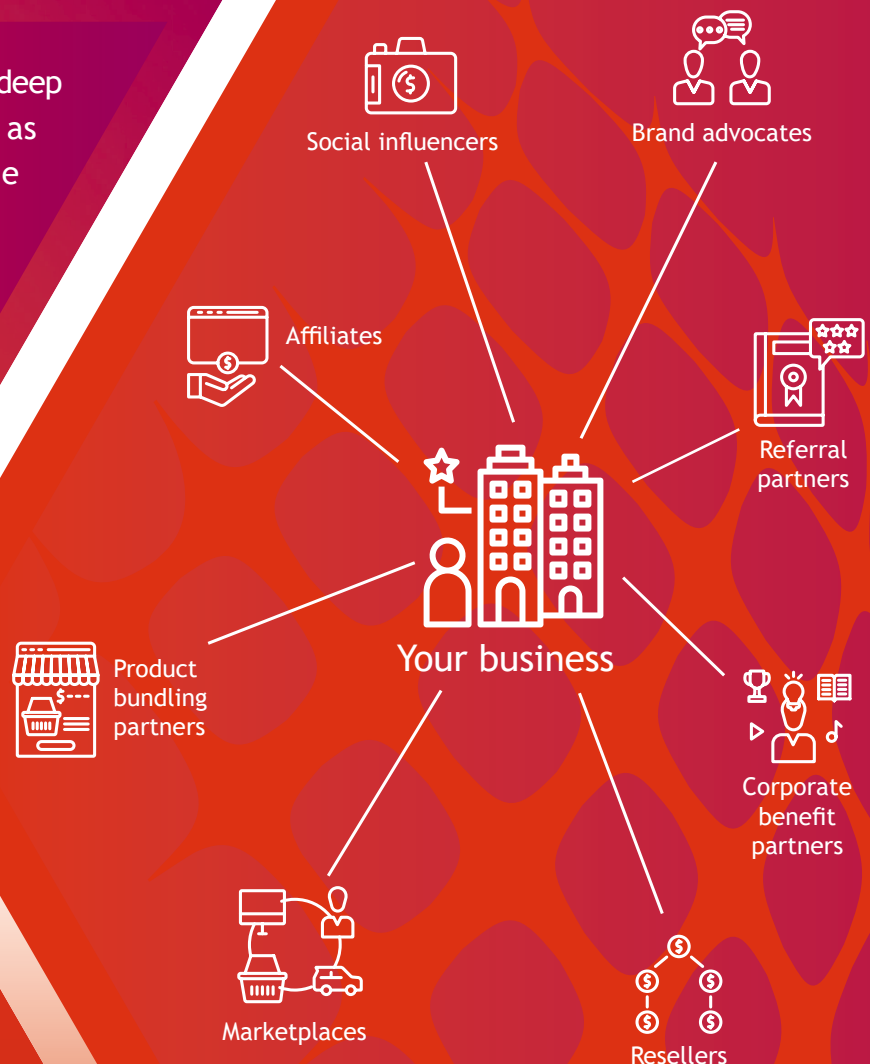**Ingenious Technologies**

THE ALL-IN-ONE PERFORMANCE MARKETING PLATFORM

LEVERAGE YOUR PARTNERSHIP ECOSYSTEM

Many organizations have yet to take a deep dive into partnerships and see them as an important revenue stream. Some already have a wide array of partnerships without realizing it, as they are often spread across multiple departments and have siloed processes within the organization. This important source of revenue stream could include:

Social influencers

Brand advocates

Affiliates

Referral partners

Your business

Product bundling partners

Corporate benefit partners

Marketplaces

Resellers

Start using a technology tailored to your needs: contact us at **www.i19s.com**

PARTNER MANAGEMENT PLATFORM

Our Ingenious Partner Management Platform (PMP) is Europe's most trusted SaaS technology for boosting marketing performance. It allows you to connect your channels and partners (direct affiliates, influencers and public networks), as well as to analyze the customer journey. This way, you can easily identify and increase your best revenue streams!

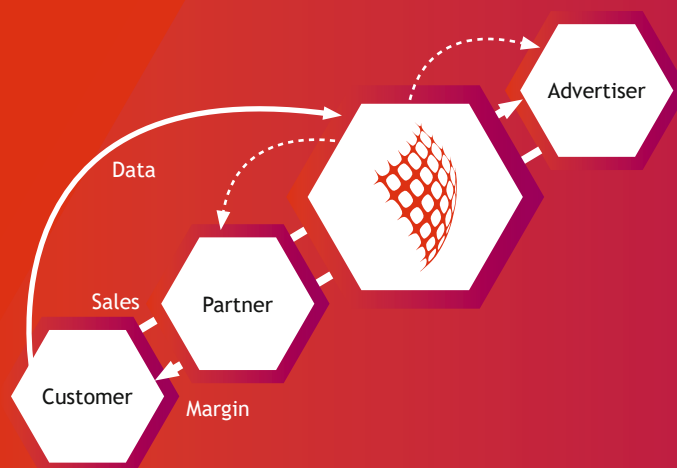A reliable **tracking** engine to accurately measure every interaction for the complete picture

Innovative **analytics** capabilities to identify the most effective combinations in bringing revenue

A flexible **management** tool to connect and create win-win partnerships

A strong **finance** tool to make your processes from invoicing to payouts a piece of cake

Tracking

Analytics

Finance

Management

THE AGILE PLATFORM FOR ANY BUSINESS MODEL

No matter whose data you want to track and optimize - advertisers, partners or both - with our platform you track from the beginning till the end of your customer's journey.

Advertiser

Data

Sales

Partner

Customer

Margin

Start using a technology tailored to your needs: contact us at **www.i19s.com**

NO MATTER WHICH BUSINESS YOU HAVE, OUR SAAS IS HERE FOR YOU!

1 BRING YOUR PARTNERS IN-HOUSE

Develop the close relationship you always wanted with your partners and offer them their own platform!

TRUSTED BY:

idealo

wee

Perfect for:

CASHBACK / LOYALTY PLATFORMS
PRICE COMPARISON PORTALS
MARKETPLACES

Customer → Partner → Advertiser
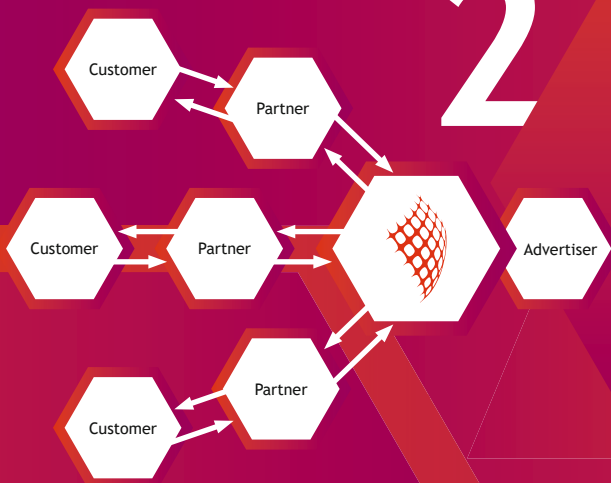Advertiser
Advertiser

2 HANDLE YOUR ADVERTISERS IN-HOUSE

Manage all the business with your advertiser's in one place and save your account managers hours of work!

Perfect for:

PRODUCT PLACEMENT
SOCIAL INFLUENCERS
AFFILIATE MARKETING

Customer → Partner
Customer → Partner → Advertiser
Customer → Partner

TRUSTED BY:

LOGITRAVEL.com
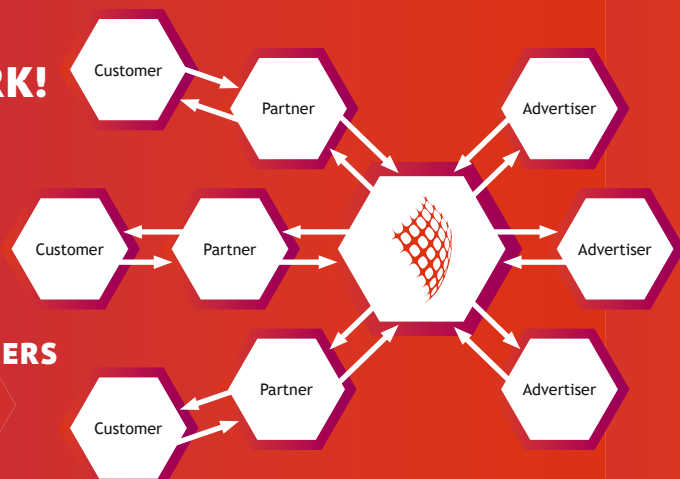
zooplus

kreditech

brillen.de
Die lokalen Optiker

3 CREATE YOUR OWN NETWORK!

Shift to a 360 technology that provides you all the features your network needs to be successful!

TRUSTED BY:

Eficads

belboon
part of detail M

Cube Group

energyAds

Perfect for:

PRODUCT PLACEMENT
SOCIAL INFLUENCERS
AFFILIATE MARKETING

Customer → Partner → Advertiser
Customer → Partner → Advertiser
Customer → Partner → Advertiser

Start using a technology tailored to your needs: contact us at **www.i19s.com**

A POWERFUL AND RELIABLE TECHNOLOGY

TRACKING & ATTRIBUTION
Benefit from the most accurate tracking thanks to our first-party tracking system

OPEN API ECOSYSTEM
Get full connectivity through our API to remove silos and win efficiency

INTEGRATIONS
Don't worry about the multiplicity of your martech stack, with our integrations you'll find everything in one place!

WHICH ALLOWS YOU TO EASILY MANAGE YOUR PARTNERS

PARTNER MANAGEMENT
Set up your partners quickly and give them their own dedicated interface

CAMPAIGNS & VOUCHERS
Whether you prefer campaigns or vouchers, our platform allows you to track the markets tendencies

PARTNER COMMUNICATION
Write directly to your partners and keep them updated on the latest news

WHILE KEEPING A CLOSE LOOK AT YOUR BUSINESS

REPORTING & ANALYTICS
Discover the depth of our reporting tools and analyze your customer's journey at a glance

INVOICE & PAYMENT
Handling commission models, invoicing and payment has never been so easy!

PRODUCT DATA
Get a dedicated space for your product data

Start using a technology tailored to your needs: contact us at **www.i19s.com**